

Dralon presented itself for the third time on Shanghai's Intertextile Fair – this time with focus on Microdral

Due to positive experience and feedback during the last 2 years at Intertextile Dralon for the third time in a row was represented with a booth of its own at the most important textile fair worldwide. This year the main focus of interest for Dralon was the continuation of brand promotion and the expansion of business with regard to microfiber and fake fur.

Several producers of well-known brands of underwear, such as Ordifen, Erdos and Aimer, as well as producers of sportswear like Li Ning could be welcomed to our booth. These, as many others, showed a remarkably increased interest in cooperating with Dralon on the development of new products. Thus, being offered the chance of getting into immediate contact with the suppliers, we had the opportunity of getting first-hand information on the current state of product development.



Mr. Xu Kun Yuan Vice president of China national textile apparel council

